

To: Aaron Arellano
From: Joel Salgado
Subject: Tackling Food Insecurity during the Holidays

Hi Aaron,

Happy holidays I hope everything is going well with you! Around this time of the year, many people need food and basic supplies. I am reaching out to see if you could help get this story out to the community of Lane County. FOOD For Lane County hosted its annual Letter Carriers' Food Drive on Nov. 18.

The Letter Carriers' Food Drive is FOOD For Lane County's biggest food drive of the year. It has grown so much over the years it is now recognized as a national food drive. This nonprofit believes that this time of the year is critical for donations.

FOOD For Lane County collected over 44,000 pounds of donations at this food drive, but they're still fighting for more donations as this time of the year is important for the organization. This drive fights a critical issue of food insecurity, a huge problem in Lane County.

I see that you have covered FOOD For Lane County before, and I was hoping you could highlight this story it's nice to see Lane County come together. I believe it could prompt more people in the Lane County area to donate to FOOD For Lane County. Also, they host another Letter Carriers' Food Drive around May so this story could help spread the word about that event.

It would be amazing to set up an interview with you and the Volunteer Coordinator Dan Budd of FOOD For Lane County. He is truly an amazing person that would make a great story. Below I have attached a press release and digital media kit to help this heartwarming story including an interview with a volunteer.

Press Release

■ **FOOD For Lane County Press Release.pdf**

Digital Media Kit

<https://www.dropbox.com/scl/fo/x57ae83jphmiwh64hmdqt/h?rlkey=oukvo6v4e1enr7m0tгна2i5ze&dl=0>

I hope you can publish this story! I wish you the best and I hope everything is well. Thank you!

Joel Salgado, Media Spokesperson
jsalgado@uoregon.edu
503-559-5623